



Doing Business with Morocco

Thursday, 6th June 2024
Marriott Casablanca

PROGRAMME

- 09:30 – 10:00** **Registration & Networking**
- 10:00 – 10:20** **Welcome Addresses**
- H.E. Mohammad Lootah, President & CEO, Dubai Chambers
 - Hassane Berkani, President, Casablanca Chamber of Commerce, Industry and Services
 - H.E. Al Asri Saeed Ahmed Al Dhaheri, UAE Ambassador to Morocco
 - Chakib ALJ, President, General Confederation of Moroccan Enterprises
- 10:20 – 10:30** **MoU Signing Ceremonies**
With Casablanca Chamber of Commerce, Industry and Services
With The Moroccan Investment and Export Development Agency
- 10:30 – 10:40** **Via Dubai**
This session provides an in-depth exploration of Dubai's dynamic business environment, highlighting the city's advantageous pro-business policies. Positioned at the crossroads of the world, Dubai stands out as an ideal location for businesses seeking a favorable and strategic base. The presentation will also shed light on potential business synergies with Senegal along with an overview of the Dubai-based companies joining this mission.
- Presenter:** Hassan Al Hashemi, Vice President – International Relations, Dubai Chambers
- 10:40 – 10:50** **Morocco Now**
Morocco is renowned as a strategic exporting hub in the region, boasting competitive production costs and global access to key surrounding markets. It stands out as an attractive destination for foreign investment across various industries. Join us as we explore the opportunities and advantages that Morocco offers to investors and businesses alike.
- Presenter:** Ali Seddiki, CEO, The Moroccan Investment and Export Development Agency – AMDIE
- 10:50 – 11:30** **Power Talks: Catalyzing Growth in Morocco's Business Landscape**
Step into an engaging dialogue between Moroccan government experts and thriving UAE businesses in Morocco! Explore how Morocco is fostering international business growth. Participate actively by posing questions to our experts and gain insights into the strategic initiatives fuelling innovation in this dynamic business landscape.
- Proposed Speakers:**
- Majid IRAQUI, President, Morocco-UAE Business Council (TBC)
 - Fredric Ricci – Country manager Morocco, Emirates Logistics
- Moderator:**
TBC



New Horizons



11:30 – 11:35

The Best is Yet to Come

Wrap up and instruction on the remainder of the day.

11:35 – 17:00

Expand Your Business: B2B Meetings

Now is the time to dive in and engage with potential global partners during your productive pre-scheduled B2B meetings. Enjoy refreshments and a networking lunch as you connect and collaborate.